

Press Release	
Thema:	Reich-Kupplungen exhibited at the bauma in Munich
Datum:	April 2016

„bauma“: World's Leading Trade Fair for Construction Machinery



bauma is the world's largest and probably most important trade fair for the building industry. The trade fair presents a comprehensive international product range in the area of construction machinery, construction equipment and vehicles and mining machines. Bauma is a platform for international business and an important venue for gathering information and establishing contacts, where building and construction experts from all over the world can inform themselves about state-of-the-art technology. Reich Kupplungen exhibited from 11th-17th April 2016 at bauma in Munich and could know the significance of this show itself. Many visitors came on the 7 days to the Reich Kupplungen booth and were advised by our engineers and this also could acquire new customers. This was achieved in particular for example by the introduction of the new RCT coupling for pump units and a innovation "NY-material" for higher temperature applications. Both were presented in an exhibition Video of the ke-NEXT magazine.



(<http://www.ke-next.de/videos/bauma-2016-ke-next-tv-besucht-die-weltleitmesse-fuer-baumaschinen-230.html>)